Advertisement Expenses

Source Of Information	Event	Media Group	Media	Agency	Bill Type	Bill No	Bill Date	Basic Amount	GST	Gross_Amount	Bill No	Bill Date
Agency Retainer Fee	NA	Organic	Website Management	Yung Media	Bill	94	03 Jun 2024	7434.00	1338.12	8772.12	0.00	8772.12
Agency Retainer Fee	NA	Organic	Website Management	Yung Media	Bill	106	15 Jun 2024	7434.00	1338.12	8772.12	0.00	8772.12
Agency Retainer Fee	NA	Organic	Website Management	Yung Media	Bill	108	17 Jul 2024	17773.00	3199.14	20972.14	0.00	20972.14
Brochure	NA	POS Collaterals	Brochure	Design and print	Bill	6781-24-25	04 Sep 2024	38000.00	6840.00	44840.00	0.00	44840.00
Brochure	NA	POS Collaterals	Brochure	Design and print	Bill	6156-24-25	14 May 2024	3500.00	630.00	4130.00	0.00	4130.00
Brochure	NA	POS Collaterals	Brochure	Design and print	Bill	6766-24-25	31 Aug 2024	56250.00	10125.00	66375.00	0.00	66375.00
digital campaign	NA	Land team	digital campaign	Yung Media	Bill	88	02 Jul 2024	253905.00	45702.90	299607.90	0.00	299607.90
digital campaign	NA	Land team	digital campaign	Property Wala.com Media Pvt Ltd	Bill	3204141	04 Nov 2024	50000.00	9000.00	59000.00	0.00	59000.00
digital campaign	NA	Land team	digital campaign	Housing.Com	Bill	47846-L-HR-2425	13 Nov 2024	147181.00	26492.58	173673.58	0.00	173673.58
digital campaign	NA	Land team	digital campaign	Yung Media	Bill	168	17 Oct 2024	100000.00	18000.00	118000.00	0.00	118000.00
digital campaign	NA	Land team	digital campaign	Yung Media	Bill	169	18 Oct 2024	340358.00	61264.44	401622.44	0.00	401622.44
Direction board	NA	Outdoors	Direction Board	Mr.AN Media Marketing	Bill	133/24-25	27 Aug 2024	36500.00	6570.00	43070.00	0.00	43070.00
Hindu	NA	Print	Hindu	Delta Media Pvt Ltd	Bill	DMPL-24/25-897	23 Sep 2024	159250.00	7962.50	167212.50	0.00	167212.50
Hindu	JFM	Print	Hindu	Delta Media Pvt Ltd	Bill	DMPL-24/25-897	23 Sep 2024	159250.00	7962.50	167212.50	0.00	167212.50
Hindu	NA	Print	Hindu	Delta Media Pvt Ltd	Bill	DMPL-24/25-935	30 Sep 2024	159250.00	7962.50	167212.50	0.00	167212.50
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-548	10 Jul 2024	5337.00	266.86	5603.86	0.00	5603.86
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-1123	12 Nov 2024	7840.00	392.00	8232.00	0.00	8232.00
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-778	26 Aug 2024	9150.00	457.50	9607.50	0.00	9607.50
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-1245	30 Nov 2024	11760.00	588.00	12348.00	0.00	12348.00
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-967	30 Sep 2024	15680.00	784.00	16464.00	0.00	16464.00
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-837	31 Aug 2024	7840.00	392.00	8232.00	0.00	8232.00
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-669	31 Jul 2024	12200.00	610.00	12810.00	0.00	12810.00
Hindu Line Ad	NA	Print	Hindu Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-1096	31 Oct 2024	11760.00	588.00	12348.00	0.00	12348.00
Malar Line Ad	NA	Print	Malar Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-518	30 Jun 2024	1067.50	53.38	1120.88	0.00	1120.88
Paper Insert	NA	BTL	Paper Insert	Royal News Papers Agency	Bill	1458	05 Oct 2024	3000.00	0.00	3000.00	0.00	3000.00
Paper Insert	NA	BTL	Paper Insert	Royal News Papers Agency	Bill	1457	28 Oct 2024	12000.00	0.00	12000.00	0.00	12000.00
Phamplet Printing	NA	Printing	Phamplet printing	Design and print	Bill	6731-24-25	26 Aug 2024	89750.00	16155.00	105905.00	0.00	105905.00
Site Board	JFM	Outdoors	Site Board	Real Time Advertising	Bill	438/RTA/24-25	11 Oct 2024	16000.00	2880.00	18880.00	0.00	18880.00
Site Board	JFM	Outdoors	Site Board	Real Time Advertising	Bill	439/RTA/24-25	11 Oct 2024	11375.00	2047.50	13422.50	0.00	13422.50
Site Board	JFM	Outdoors	Site Board	Real Time Advertising	Bill	440/RTA/24-25	11 Oct 2024	5000.00	900.00	5900.00	0.00	5900.00
Site Board	JFM	Outdoors	Site Board	Bright Displays	Bill	BD/2024-25/13	30 Apr 2024	23550.00	4239.00	27789.00	0.00	27789.00
Tandhi Line Ad	NA	Print	Tandhi Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-473	27 Jun 2024	2299.00	114.96	2413.96	0.00	2413.96
Temp Cutouts	JFM	BTL	Temple Activities	EL Shaddai Advertising And Marketing	Bill	INV-FY24-25/0489	02 Sep 2024	171240.00	30823.20	202063.20	0.00	202063.20
Temp Cutouts	JFM	BTL	Temple Activities	EL Shaddai Advertising And Marketing	Bill	INV-FY24-25/0539	16 Sep 2024	105750.00	19035.00	124785.00	0.00	124785.00
Temp Cutouts	JFM	BTL	Temple Activities	EL Shaddai Advertising And Marketing	Bill	INV-FY24-25/0561	21 Sep 2024	70500.00	12690.00	83190.00	0.00	83190.00
Temp Cutouts	JFM	BTL	Temple Activities	EL Shaddai Advertising And Marketing	Bill	INV-FY24-25/0459	26 Aug 2024	211500.00	38070.00	249570.00	0.00	249570.00
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-1040	19 Oct 2024	14000.00	700.00	14700.00	0.00	14700.00
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-890	19 Sep 2024	14000.00	700.00	14700.00	0.00	14700.00
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-891	19 Sep 2024	159250.00	7962.50	167212.50	0.00	167212.50
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-896	23 Sep 2024	14000.00	700.00	14700.00	0.00	14700.00
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-774	24 Aug 2024	159250.00	7962.50	167212.50	0.00	167212.50
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-934	30 Sep 2024	14000.00	700.00	14700.00	0.00	14700.00
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-935	30 Sep 2024	159250.00	7962.50	167212.50	0.00	167212.50
Times of India	JFM	Print	Times Of India	Delta Media Pvt Ltd	Bill	DMPL-24/25-797	31 Aug 2024	159250.00	7962.50	167212.50	0.00	167212.50
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-1132	12 Nov 2024	9600.00	480.00	10080.00	0.00	10080.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-780	26 Aug 2024	4000.00	200.00	4200.00	0.00	4200.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-478	27 Jun 2024	3500.00	175.00	3675.00	0.00	3675.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-970	30 Sep 2024	7200.00	360.00	7560.00	0.00	7560.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-840	31 Aug 2024	2400.00	120.00	2520.00	0.00	2520.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-663	31 Jul 2024	3500.00	175.00	3675.00	0.00	3675.00
Times of India Line Ad	NA	Print	Times of India Line Ad	Delta Media Pvt Ltd	Bill	DMPL-24/25-666	31 Jul 2024	4000.00	200.00	4200.00	0.00	4200.00